

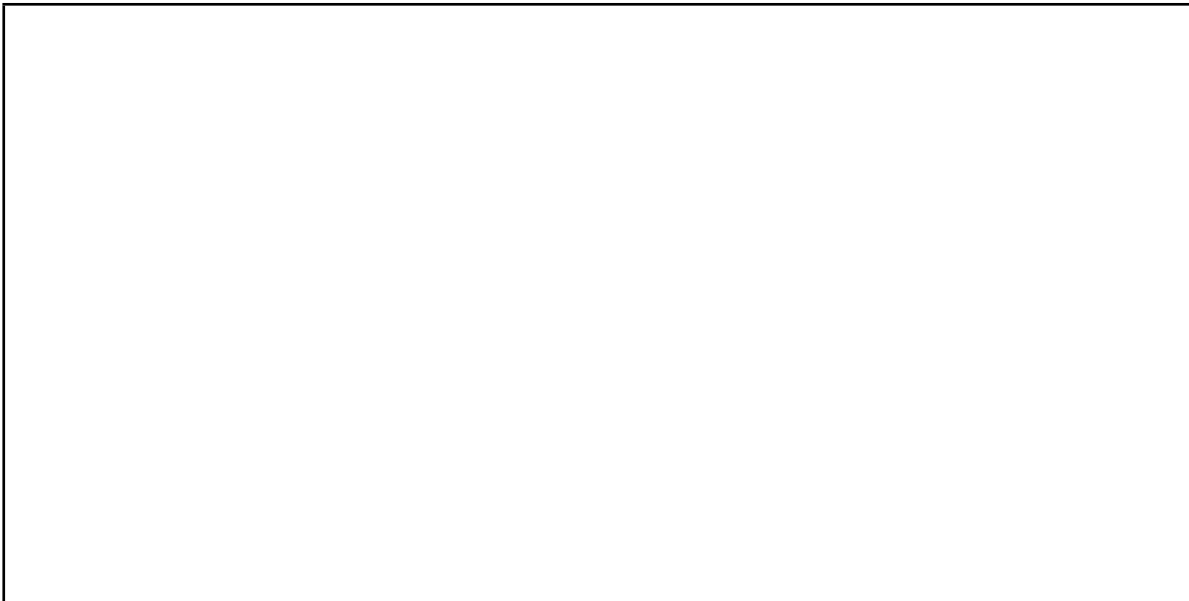
Project Idea 310MC 311MC Term 2 and 3 2009

Project Title: In no more than 25 words explain what your project is.

Pitch

Craft in a few sentences the essence of your proposal for the project (Max 150 words)

Nb if you can't explain the project easily then it is probably still unclear as an idea.

A large, empty rectangular box with a thin black border, intended for the student to write their project pitch. The box is currently blank.

Needs/Audience

What user need does your proposal meet (even if this need not yet recognised by the user)? What itch does it scratch and why is that itch important? Who is it targeted at?

Max 150 words

Approach

How do you propose to address these needs creatively, technically; in terms of communication, community; and otherwise?

How will you make a significant impact?

(Max 200 words)

Research

What have you been inspired by, what has influenced you? How is your project going to different and better?

(Max 200 words)

Resources: Give an indication of the type of resources that you will need: Human, technical and budget.